JOB DESCRIPTION: Works as part of a team to design, develop websites and interactive web applications. Mentors junior developers; leads and participates in team training sessions. Delegates development tasks to junior developers as appropriate. Designs and creates intuitive and applicable user experiences through information architecture, graphic design and user interface development for websites and applications. Conducts research through analysis of current behaviors and future needs, interviewing key stakeholders and target audiences, and studying leading practices and emerging trends. Identifies and documents user and technical requirements. Develops production quality mock-ups and clickable prototypes as well as production ready graphics, interfaces, templates, and sites. Develops final production XHTML and CSS code and web templates and implements solutions within publishing environments. Consults with stakeholders and users to determine cost effective and high quality solutions and advises on the feasibility and direction for website initiatives. Evaluates the usability of designs through usability testing and personal expertise. May act as a liaison between the department/division and contractors to ensure the expected level of quality with deliverables. Analyzes client requirements to develop customized solutions that optimize function of content management system and facilitate site maintenance. Conducts training sessions and writes training documentation for sites or applications. Adheres to and executes within established organizational style guides for design and architecture. Performs related responsibilities as required.

MINIMUM QUALIFICATIONS: A bachelor's degree and five years of experience in the design and development of websites or an equivalent combination of education, training and experience. Graphic design, user interface design and/or information architecture experience preferred.

DATE CREATED/MODIFIED/REVIEWED: 3/8/10 JB
Midpoint Annual Rate $85500

EEO/AA Individuals with Disabilities/Veteran Employer